

## QUEENSLAND RADIO YACHTING ASSOCIATION

### PUBLICITY OFFICER

Eduard COWELL

P.O. Box 867

Park Ridge

Brisbane Qld 4125

E-Mail: [ecowell@tpg.com.au](mailto:ecowell@tpg.com.au)

Ref: Publicity Officers Report 2004-2005

Date: Friday 10<sup>th</sup> June 2005

### QMBA/QRYA PUBLICITY OFFICER'S REPORT 2004-2005

This year my role has been greatly reduced thanks to the efforts of Graeme Turk. Graeme has ensured that the sport has maintained a high profile especially through his local **Pine Rivers press** and displays through the North Lakes Public Library etcetera. This has been invaluable exposure, especially since I have not had any personal involvement in local regattas this year.



Paul HARRADINE : Pine Rivers Press

During the year over one hundred and sixty (160) individual publicity matters have been dealt with primarily online through the web site at [www.rcyachts.net](http://www.rcyachts.net) with online Entry Forms, Notice of Race, Regatta Results, Race Reports and photographs being the principal information available, PLEASE ALSO REFER TO THE ATTACHED TABLE AT THE END OF THIS REPORT.

All State clubs continue to make good use of the website and most have utilized both the online entry facilities and have followed through with results, race reports and photos after major events – there has been a lot of interest in the Mooloolaba Radio Yacht Club Pre-World regatta results, especially during the ranking period. There has been a lot of general enquiries during the year, particularly with the IOM World Titles shortly, these have

come from as far away and England, Japan, Italy, New Zealand and Germany.

Hits on the RC Yachts website have now exceeded one hundred thousand visitors;



Some time has been spent corresponding with the students of Colyton Grammer School, Devon who have been working on an interesting solar yachting project. The students were interested in technical information and they were sent several newsletters, pamphlets, photos and a small donation towards their project.

The QRYA website

[http://www.radiosailing.org.au/state\\_assc/qrya/qrya.htm](http://www.radiosailing.org.au/state_assc/qrya/qrya.htm) was created on the 12<sup>th</sup> December 2004 and has proved extremely popular with our State Associations, WMRMYC and GCRYC have both expressed their appreciation of the site.

In recent months, we have welcomed the **Gladstone Radio Controlled Yacht Club** to our ranks, the club has been extremely proactive and has made good use of our internet facilities already. We wish them well for a strong sailing future and look forward to their continued support of the sites.

At the beginning of the year we move house, this has made communication by telephone a little difficult for some members as this line is my brother's business ph/fax. Therefore email communication is our preferred means of contact, all members are asked not to phone my brother on his mobile during business hours as a means of leaving a message for us – thanks.

I would also like to take this opportunity to thank Graeme and Rose TURK, Bruce MATHERS and Nick LINDSLEY for supplying the majority of the regatta photos, Graeme and Bruce have also been instrumental in providing a great many of these Race Reports – Graeme has also been a great help with reports from regattas he has attended out of town where I am unable to attend.

Nevertheless, I am sure the next few months will be a busy time and more so during the IOM Worlds. We will be traveling daily to the venue to maintain the regatta website and to upload both daily photos and results. ABC Radio was also approached last year and their field reporter Paul BODDINGTON expressed an interest then to also broadcast from the event – this will be followed up closer to the IOM Worlds.

The QRYA profile has been greatly improved, especially with the advent of our own web site and the ARYA publicity brochure produced by their publicity officer. It is important for the QRYA to be freely accessible to all members with easy access to current reports and contact information.

Thank you.

**ER Cowell**

Eduard COWELL

QRYA PUBLICITY OFFICER

Friday 10<sup>th</sup> June 2005.

**Hardcopy Attachments:** (1) PDF Table

# 2004-2005 QRYA PUBLICITY OFFICERS REPORT

	DATE	NAME and/or CLUB	ITEM SENT and/or WORK DONE
	11-Jun-04	The Courier-Mail: cmletters@qnp.newsltd.com.au	2004 QLD IOM CHAMPS Publicity
1	12-Jun-04	<b>2004 QRYA AGM - Brisbane</b>	<b>2004 QRYA AGM - Brisbane</b>
2	12-Jun-04	Peter KAMPE	Video Tape - 2003 IOM World Champs : Canada
3	12-Jun-04	Bill BUTLER	Video Tape - 2003 IOM World Champs : Canada
4	12-Jun-04	Tom BUTLER	Video Tape - 2003 IOM World Champs : Canada
4	12-Jun-04	Geoff SMALE (NZ) [C/- Tom Butler]	Video Tape - 2003 IOM World Champs : Canada
11	12-Jun-04	Graham CROSS (NZ) [C/- Tom Butler]	Video Tape - 2003 IOM World Champs : Canada
12	12-Jun-04	Clive BROOKS	Video Tape - 2003 IOM World Champs : Canada
13	12-Jun-04	Craig SMITH [C/- Clive Brooks]	Video Tape - 2003 IOM World Champs : Canada
14	12-Jun-04	Graeme TURK	Video Tape - 2003 IOM World Champs : Canada
15	13-Jun-04	Graeme TURK (Radio Waves)	Photo - J. BYERLEY (E-mail)
16	14-Jun-04	Graeme TURK	PHOTO CD - 2004 QLD IOM Champs
17	14-Jun-04	Clive BROOKS	PHOTO CD - 2004 QLD IOM Champs
18	20-Jun-04	Peter KAMPE	PHOTO CD - 2004 QLD IOM Champs
19	20-Jun-04	Greg WILLIS	PHOTO CD - 2004 QLD IOM Champs
20	24-Jun-04	ARYA Archives - Steve CREWES	Newspaper Clipping (Courier-Mail) + PHOTO - 2004 QLD IOM Champs
21	24-Jun-04	WMRMYC Archives - Anton STANLEY	Newspaper Clipping (Courier-Mail) + PHOTO - 2004 QLD IOM Champs
22	26-Jun-04	QRYA Event Measurement Criteria	Online - RC YACHTS (PDF)
23	26-Jun-04	ARYA Standard NoR	Online - RC YACHTS (Doc)
24	26-Jun-04	ARYA Standard Entry Form	Online - RC YACHTS (Doc)
25	26-Jun-04	ARYA Standard Sailing Instructions	Online - RC YACHTS (Doc)
26	1-Jul-04	TMMC	NORTH Qld INTER CLUB GRAND PRIX RD2
27	1st Jul-04	BRYC	GFJ Clubman/Hi Tech Marblehead RD2 NoR & Entry Form
28	1-Jul-04	BRYC	South Queensland Marblehead Championship NoR & Entry Form
29	4-Jul-04	Gil WALKER	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
30	4-Jul-04	Craig SMITH	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
31	4-Jul-04	Graham CROSS (NZ)	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
32	4-Jul-04	Brad GIBSON	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
33	4-Jul-04	Bernie CORNISH	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
34	4-Jul-04	Geoff SMALE (NZ)	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
35	4-Jul-04	Clive BROOKS	WINNERS PHOTO - 2004 QLD IOM Champs + NOTW
36	4-Jul-04	ABC RADIO - Paul BODINGTON	RADIO INTERVIEW PICS x7 + NOTW
37	4-Jul-04	John TONER - Airborne	May/June NOTW
38	4-Jul-04	ARYA Archives - Steve CREWES	May/June NOTW
39	4-Jul-04	John TRANTER	May/June NOTW
40	4-Jul-04	WRYC	May/June NOTW
41	4-Jul-04	NZRYA	May/June NOTW
42	4-Jul-04	WYNNUM MANLY HISTORICAL SOC	May/June NOTW
43	6-Jul-04	MMM	Online Entry Form - Central QLD IOM Championships- Mackay
44	8-Jul-04	Gary DECLAUZEL	May/June NOTW + MUG PHOTOS
45	8-Jul-04	Ralph WHITE	WINNERS PHOTO - 2004 QLD IOM Champs
46	10-Jul-04	Peter KAMPE	A4 Photo Enlargement "Bandit2"
47	10-Jul-04	TMM	Tri Regatta Results (pdf)
48	10-Jul-04	PRRYC	IOM Division RD3 Results, Photos and Report
49	10-Jul-04	NLOMYS	NLOMYS Scratch Series
50	12-Jul-04	NLOMYS	SEC ADDRESS UPDATE - ARYA & RCYACHTS
51	12-Jul-04	Mark KENNEDY (USA)	PHOTO CD - 2004 QLD IOM CHAMPS + NOTW
52	13-Jul-04	NLOMYS	Online Membership Application - PDF
53	16-Jul-04	PRRYC	PRRYC IOM Division - Calendar Update
54	19-Jul-04	WMRMYC	WMRMYC Winter Series - RD3
55	19-Jul-04	PRRYC	PRRYC IOM Division - Calendar Update MESSAGEBOARD
56	24-Jul-04	BRYC	GFJ Clubman/Hi Tech M RD2 - Carbrook PHOTOS-Bruce
57	24-Jul-04	BRYC	GFJ Clubman/Hi Tech M RD2 - Carbrook RESULTS/PHOTOS ONLINE
58	25-Jul-04	BRYC	Sth Qld Marblehead Championship - Carbrook PHOTOS-Bruce
59	25-Jul-04	BRYC	Sth Qld Marblehead Championship - Carbrook RESULTS/PHOTOS ONLINE
60	25-Jul-04	RADIO WAVES - Greame TURK	GFJ + STH QLD M PHOTO CD
61	26-Jul-04	GFJ + STH QLD M WINNERS	GFJ + STH QLD M WINNERS PHOTO - EMAIL x10
62	27-Jul-04	ARYA ARCHIVES	A4 Photo Enlargement "Lake Eden" + RYSA 2004 Catalogue
63	27-Jul-04	WMRMYC ARCHIVES	A4 Photo Enlargement "Lake Eden" + RYSA 2004 Catalogue
64	28-Jul-04	NLOMYS	NLOMYS Handicap Series - RD5
65	28-Jul-04	NLOMYS	PDF Publicity Brochure
66	9-Aug-04	NLOMYS	NLOMYS Scratch Series - RD6
67	10-Aug-04	WMRMYCInc	PDF Publicity Brochure
68	11-Aug-04	BRYC	PDF Publicity Brochure
69	17th Aug	MRYCInc	IOM Pre World's Series - Quad Park, QLD - Date Change
70	18th Aug	Nick Lindsley	Free RC Sailing Calendar - by Nick Lindsley
71	19th Aug	MMM	Central QLD IOM Champs
72	23rd Aug	NLOMYS	NLOMYS Handicap Series - RD6
73	24th Aug	GCRYCInc	NOR GFJ Clubman/High-tech Shootout 10R : RD2 - Palm Beach,

74	24th Aug	GCRYCInc	NOR Queensland 10R Championship - Palm Beach,
75	30th Aug	WMRMYCInc	JL Sullivan Memorial Trophy
76	31st Aug	Neale DUCKWORTH - photographer	Newsletter & Photos (Canberra Pool Display) National Archives
77	6th Sept	BRYC	BRYC Newsletter online
78	7th Sept	MRYCInc	WORLD'S WEBPAGE UPDATE
79	7th Sept	PRRYC	PRRYC IOM Division - RD5
80	13th Sept	PRRYC	GFJ All Boat Handicap Challenge
81	13th Sept	NLOMYS	NLOMYS Scratch Series - RD7
82	13th Sept	PRRYC	South Queensland 10R Championship
83	13th Sept	NOTW	MISC
84	20th Sept	WMRMYCInc	WMRMYC Winter Series - RD5
85	27th Sept	NLOMYS	NLOMYS Handicap Series - RD7
86	28th Sept	BRYC	Publicity PDF Brochure update
87	29th Sept	MRYC	Quad Park Venue Posting
88	1st Oct	TMM	NoR Nth Queensland RM Championship- <i>Lake Curralea</i>
89	4th Oct	Nick Lindsley	36 month Calendar online link
90	5th Oct	MRYCInc	IOM Pre World's Series - RD 1 FINAL
91	12th Oct	NLOMYS	NLOMYS Handicap Series - RD8
92	13th Oct	Ian THOMPSON	Multi-Hull Photos Nth Lakes
93	15th Oct	Euro IOM Results-Spain	Euro IOM Results-Spain
94	15th Oct	WMRMYC Archives	QRYA AGM PHOTOS x6 plus AGM Reports & Constitution
95	16th Oct	ARYA ARCHIVES	QRYA AGM PHOTOS x6 plus AGM Reports & Constitution
96	17th Oct	Graeme TURK	QRYA AGM PHOTOS x6
97	18th Oct	Greg WILLIS	QRYA AGM PHOTOS x6
98	18th Oct	WMRMYCInc	Winter Points Series RD6
99	19th Oct	Brian LEVER	QRYA AGM PHOTOS x6
100	19th Oct	MRYCInc	Pre Worlds Gold Cup # 2 of 4 - <i>Quad Park</i>
101	20th Oct	Bernie CORNISH	QRYA AGM PHOTOS x6
102	20th Oct	BRYC	GFJ Clubman/High-tech Shootout 10R & M : RD3 - <i>Carbrook</i>
103	21st Oct	Brian HENEKER	QRYA AGM PHOTOS x6
104	22nd Oct	Bill CLANCY	QRYA AGM PHOTOS x6
105	23-Oct	QRCMHOA	Webpage Link updated
106	23rd Oct	Col CAMERON	QRYA AGM PHOTOS x6
107	24th Oct	NLOMYS	Calendar Update
108	24th Oct	Peter HUMPHREYS	QRYA AGM PHOTOS x6
109	25th Oct	Gil WALKER	QRYA AGM PHOTOS x6
110	26th Oct	David JONES	QRYA AGM PHOTOS x6
111	27th Oct	Peter BIRCH	QRYA AGM PHOTOS x6
112	28th Oct	David BLACK	QRYA AGM PHOTOS x6
113	1st Nov	WMRMYC	WMRMYC CLUB CHAMPS
114	3rd NOV	GCRYCInc	QLD 10R Results & GFJ Shootout [PDF]
115	6th Nov	QRYA - Graeme	QRYA LOGO input & PHOTOS x6
116	7th Nov	Kerikeri Radio Yacht Club	NZ Northland IOM Champs
117	15th Nov	Graeme TURK (Radio Waves)	NZ Northland IOM Champs - PHOTOS & RESULTS
118	15th Nov	Steve CREWES (ARYA Archives)	NZ Northland IOM Champs - PHOTOS & RESULTS
119	15th Nov	Tom BUTLER	NZ Northland IOM Champs - PHOTOS & RESULTS
120	15th Nov	WMRMYC (Archives)	NZ Northland IOM Champs - PHOTOS & RESULTS
121	15th Nov	TMMC	Nth Queensland RM Championship
122	15th Nov	NLOMYS	NLOMYS Handicap Series - RD10
123	18th Nov	ARYA Archives - Steve CREWES	2004 QLD Publicity Officers Report + photos
124	22nd Nov	WMRMYCInc	WMRMYC Summer Series - RD1
125	27th Nov	QRYA	2005 QRYA Events Calendar
126	29th Nov	BRYC	GFJ Clubman/Hi Tech Shoot out RM RD # 3
127	29th Nov	NLOMYS	North Lakes Open Club Champs
128	29th Nov	PRRYC	Pine Rivers Radio Yacht Club, sailing up a storm. Pdf
129	6th Dec	NLOMYS	NLOMYS Inc Final Points Tables & Presentation photos
130	7th Dec	WMRMYCInc	WMRMYC Inc Winter Series Final Points Table
131	14th Dec	BRYC	Brisbane IOM Challenge Online Entry Form
132	19th Dec	WMRMYCInc	WMRMYC Summer Series - RD2
133	16th Jan	WMRMYCInc	WMRMYC Inc Summer Series - RD3
134	21st Jan	BRYC	RM Hitech/Clubman Event Online Entry Form
135	22nd Jan	BRYC	RM Hitech/Clubman Event Online Entry Form
135	24th Jan	BRYC	Brisbane IOM Challenge FINAL
137	25th Jan	MRYC	IOM Pre- Worlds #3 Online Entry Form
138	1st Feb	PRRYC	Lake Kurwongbah Open Regatta
139	8th Feb	BRYC	RM Hitech/Clubman Event
140	14th Feb	NLOMYS	NLOMYS Scratch Series - RD1
141	22nd Feb	MRYC	IOM Pre-Worlds #3 - Day Two FINAL
142	27th Feb	WMRMYC	WMRMYC Inc Summer Series - RD4
143	7th Mar	NZRYA	New Zealand IOM Champ results

144	14th Mar	VRYA	VIC IOM Champs - Karkarook Park
145	15th Mar	NLOMYS	NLOMYS Handicap Series - RD1
146	20th Mar	WMRMYC	WMRMYC Inc Summer Series - RD5
147	27th Mar	GCRYCInc	Sth Queensland IOM Champs - Day TWO
148	9th Apr	BRYC	Coomera Handicap Regatta Cancelled
149	10th Apr	NLOMYS	NLOMYS Scratch Series - RD2
150	17th Apr	WMRMYC	WMRMYC Inc Summer Series - RD6
151	19th Apr	QRCMHOA	2005 South Queensland Multi Hull Championship
152	25th Apr	BMMC	Central QLD M Champs - FINAL
153	25th Apr	NLOMYS	NLOMYS Handicap Series - RD2
154	28th Apr	COLYTON GRAMMAR SCHOOL - Devon England	IOM Queensland Champs - FINAL
155	3rd May	WMRMYCInc	WMRMYC Inc Winter Series - RD1
156	14th May	NLOMYS	NLOMYS Handicap Series - RD3
157	27th May	NLOMYS	NLOMYS Lake Eden Classic
158	30th May	Misc	Newsletters & Pamphlets (School Project)
159	4th June	BMMC	IOM Mackay 'v' Gladstone Intercity Challenge (700kb)
160	6th June	WMRMYCInc	WMRMYC Inc Clive Brooks Trophy - RD1
		MISC	Pamphlets, photos, newsletters...
	11th June	2005 QRYA AGM - Hervey Bay	2005 QRYA AGM - Hervey Bay
	DATE	NAME and/or CLUB	ITEM SENT and/or WORK DONE

*E. & O.E.*

ARYA	Aust. Radio Yachting Association
BRYC	Brisbane Radio Yacht Club
BMMC	Burnett Model Marine Club
FCRYC	Fraser Coats Radio Yacht Club
GCCC	Gold Coast City Council
GCRY	Gold Coast Radio Yacht Club
GRCYC	Gladstone Radio Controlled Yacht Club
IOM	International One Metre
MMM	Mackay Model Mariners
MMBC	Magnetic Model Boat Club
MRYC	Mooloolaba Radio Yacht Club
NLOMYS	North Lakes One Metre Yacht Squadron
NOTW	<i>News of the Wind'</i>
NOR	Notice Of Race
RYSA	Radio Yacht Supplies Australia
TMMC	Townsville Model Marine Club
WMBC	Whitsunday Model Boat Club
WMRMYC	Wynnum Manly Radio Model Yacht Club
QRYA	Qld Radio Yachting Association
WRYC	Wellington Radio Yacht Club (NZ)
QRCMHOA	Queensland Radio Control Multi Hull Owners Association

## Model sailors



RELAX and admire beautiful scale-model **sailing craft** in action this weekend. The 2004 Queensland International One Metre Sailing Championship for radio control yachts starts tomorrow at the Carbrook Golf Club lake, off Redland Bay Rd. At least 45 vessels, including entries from Tasmania and Victoria, will be sailing until late afternoon. Information: [www.rcyachts.net/NOR/2004QLDIOM.htm](http://www.rcyachts.net/NOR/2004QLDIOM.htm).