



2007-2008 QRYA PUBLICITY OFFICER'S REPORT

9th June 2007 ^{Kawana} - 7th June 2008 ^{Mackay}

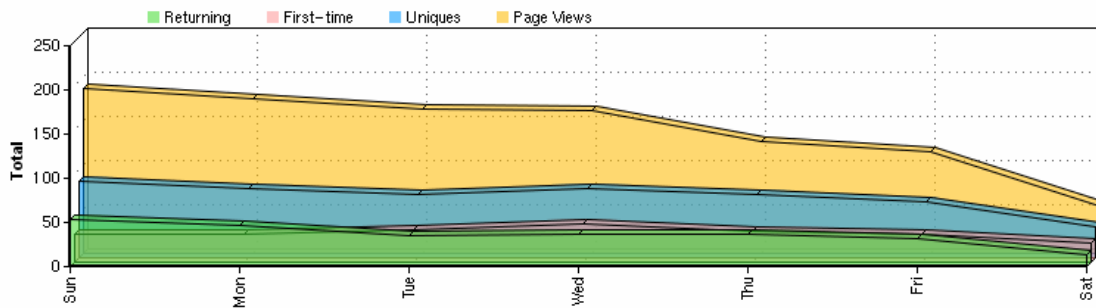
The website continues to be the focal point for publicizing our sport and with this in mind I have suggested the QRYA web address be printed on our future QRYA membership cards as easy access for our members. Since the 2007 AGM some 150 items have been posted on the website, this is a slight increase on last year's postings and averages at least 12 new items uploaded per week (see attached list) and indicates steady activity on the websites;

All Comparisons

Counter Name: RCYACHTS

Time Frame: Last 7 Days

Page Name: www.rcyachts.net/index.htm



| Date | Page Views | Uniques | First-time | Returning |
|---------------------|------------|------------|------------|------------|
| Sat, May 03, 2008 | 59 | 38 | 23 | 15 |
| Fri, May 02, 2008 | 115 | 63 | 31 | 32 |
| Thu, May 01, 2008 | 127 | 71 | 35 | 36 |
| Wed, April 30, 2008 | 162 | 79 | 43 | 36 |
| Tue, April 29, 2008 | 164 | 72 | 37 | 35 |
| Mon, April 28, 2008 | 175 | 79 | 32 | 47 |
| Sun, April 27, 2008 | 187 | 86 | 32 | 54 |
| Total: | 989 | 488 | 233 | 255 |
| Average: | 141 | 69 | 33 | 36 |

During the year the Gold Coast Radio Yacht Club website was extensively rebuilt as access and passwords to their old site were no longer available to the club, and a new National EC12 website was also put in place. I am also pleased to have a greater response from State Clubs this year to have their Club Sailing Calendars posted on the 'net as thirteen (13) of the seventeen (17) affiliated clubs have supplied their program details to date. Although there has also been a noticeable increase in the number of regatta postponements and cancellations this year, especially amongst the larger class of yachts.

However the new Micro Magic Class has recently been welcomed into our association and from all accounts overseas, this should prove to be a very popular class and I expect a lot of input on the site from this class as the new class executive is very well organized, focused and managed by some very experienced members who have ably promoted other classes in the past.

Webmaster 'Hints and Tips' published both on the site and through Radio Waves have improved the style of the information received and helped standardize format for posting.

The QRYA site remains functional as the portal to our association, realistically there is very little that can change on this site as a contacts and information page only, however last years AGM reports have made a valuable addition to the site but the QRYA newsletter section has remained unused since 2006 – I would like to see this section better used by the association at least as an update after the AGM to introduce the new executive and to also promote the new QRYA merit awards.

Electronic and online entries are still proving to be very popular especially as an indication to the number of entries being received and also for frequency allocation which seems to have (hopefully) eliminated 'clashes' on the day. Two attempts at hijacking the entry forms were detected during the year by security software, these were unsuccessful apart from a couple of nonsense (gibberish) entries being received from feral's in Turkey and China which we have hopefully eliminated – unfortunately the security protocols are basically out of my control and are subject to the levels provided by the portal host, but they have been made aware of the situation.



Local knowledge and media contacts are still an important part in publicizing our sport and with the distances between our member clubs throughout the state and Northern NSW it is still imperative that individual clubs hosting a regatta make their own media contacts and not rely solely on our websites to promote the sport.

As always, it is impossible to name everyone who has contributed to the website over the past year individually, but please accept this as my personal thanks.

I would also like to thank the QRYA executive for their continuing support.

Happy Sailing in 2008/2009...

Eduard COWELL
QRYA Publicity Officer/Webmaster



9th June 2007 Kawana - **7th June 2008** Mackay

1. 28th April NLOMYS Inc. 2008 Club Handicap Series - Round 3
2. 28th April WMRMYC Amended 2008 Sailing Calendar
3. 21st April WMRMYC Inc Summer Handicap Series - RD9
4. 18th April EMERALD LAKES PASSAGE RACE SERIES - 3rd May 2008
5. 14th April NLOMYS Inc. 2008 Club Scratch Series - Round 3
6. 14th April QLD EC12 Champs - Bundaberg, 19th & 20th April 2008 CANCELLED
7. 14th April 2008 NTH QLD IOM Class Champs - Race by Race
8. 11th April Paradise Radio Yacht Club - March Results
9. 8th April Notice of Race - QLD RM Champs, Lake Laguna, Gold Coast, 3rd & 4th May 2008
10. 7th April 2008 NTH QLD IOM Class Championships
11. 7th April WMRMYC Inc Summer Handicap Series - RD8
12. 6th April 2008 NTH QLD IOM Class Championships Photos - Day 1
13. 3rd April MULTIHULL DAY AT LAKE KURWONGBAH
14. 2nd April The ARYA Website is currently unavailable - we are working on the problem as quickly as possible!
15. 2nd April Graeme Turk is now back online
16. 31st Mar NLOMYS Inc. 2008 Club Handicap Series - Round 2
17. 24th Mar Due to a total computer failure recently, Graeme Turk will be off line until his new system arrives - please allow a few days to receive a reply from Graeme if you have recently emailed him.
18. 17th Mar 2008 NZ IOM Championship Results
19. 16th Mar WMRMYC Inc Summer Handicap Series - RD7
20. 10th Mar NLOMYS Inc. 2008 Club Scratch Series - Round 2
21. 6th Mar - CQ RM Titles have been postponed due to the extensive flood damage to the sailing site - Date to be advised.
22. 5th Mar - QLD A Class Champs have been postponed until a date yet to be decided.
23. 3rd Mar - EC12 Lake Eden Classic
24. 2nd Mar - Due to a recent computer crash we have lost some of our emails since the 24th December 2007. If anyone is waiting to hear back from us or for an item to be posted, can they please contact us again. Our apologies for the obvious inconvenience caused.
25. 2nd Mar - WMRMYC Inc Summer Scratch Series - RD2
26. 1st Mar - 2009 ARYA Nationals
27. 27th Feb - Paradise Radio Yacht Club Fleet Racing
28. 24th Feb - NLOMYS Inc. 2008 Club Handicap Series - Round 1
29. 18th Feb - WMRMYC Inc Summer Handicap Series - RD6
30. 18th Feb - Brisbane IOM Challenge - More pics from Ian Ashe
31. 11th Feb - Brisbane IOM Challenge - Carbrook, FINAL
32. 5th Feb - North QLD IOM Champs
33. 5th Feb - Paradise Radio Yacht Club Fleet Racing
34. 4th Feb - WMRMYC Inc Summer Handicap Series - RD5 Cancelled
35. 29th Jan Nth Qld IOM champs in April
36. 29th Jan 2008 QLD Club Calendars
37. 29th Jan Qld Club secretaries are reminded to send me their 2008 sailing Calendars
38. 28th Jan NLOMYS Inc. 2008 Club Scratch Series - Round 1
39. Jan - 2008 ARYA NATIONAL FINAL RESULTS
40. 25th Jan - 2009 ARYA Nationals Website
41. 22nd Jan - Paradise Radio Yacht Club Fleet Racing
42. 20th Jan - WMRMYC Inc Summer Handicap Series - RD4
43. 16th Jan - 2008 EC 12 National Championships
44. 14th Jan - NLOMYS Inc. 2008 Opening Day
45. 14th Jan - "Jeff's Sail to Rules" Sail day & RM and 10R
46. 9th Jan - 2008 QLD Club Calendars
47. 2007
48. 22nd Dec - 2008 QLD Club Calendars
49. 17th Dec - WMRMYC Inc Summer Handicap Series - RD3
50. 11th Dec - South Queensland 'M' Class Championship - CANCELLED
51. 10th Dec - NLOMYS Inc. 2007 Club Series - Summary
52. 3rd Dec - WMRMYC Inc Summer Scratch Series - RD1
53. 3rd Dec - Jeff's Sail to Rules Day - Day 13

54. 27th Nov - BRYC "Jeff's Sail to Rules Day is on this Saturday 1st. December 2007"
55. 26th Nov - Queensland '10R' Class Championship - FINAL
56. 26th Nov - NLOMYS Scratch Series - RD8
57. 25th Nov - Queensland '10R' Class Championship - Day 1
58. 20th Nov - Inaugural 3x1 hour passage races event - Emerald Lakes, Gold Coast
59. 18th Nov - WMRMYC Inc Summer Handicap Series - RD2
60. 16th Nov - Queensland State RC Laser Titles
61. 12th Nov - Queensland Multihull Titles
62. 12th Nov - NLOMYS Inc. 2007 Club Championship
63. 5th Nov - WMRMYC Inc Summer Handicap Series - RD1
64. 2nd Nov - WMRMYC Inc. 2007 Winter Scratch Series - MAY / OCT (3 ROUNDS)
65. 2nd Nov - WMRMYC Inc. 2007 Winter Handicap Series - MAY / OCT (9 ROUNDS)
66. 29th Oct - Queensland 'A' Class Championship - FINAL
67. 29th Oct - WMRMYC Inc. Club Championship
68. 29th Oct - NLOMYS Handicap Series - RD9
69. 28th Oct - Queensland 'A' Class Championship - Day1
70. 25th Oct - Jeff's Sail to Rules Day - Day 11
71. 25th Oct - Brisbane Radio Yacht Club - 10R/RM Sail Day
72. 21st Oct - WMRMYC Inc Handicap Series - RD9
73. 21st Oct - 2007 IOM World Champs, Marseille, France FINAL Results
74. 21st Oct - 2007 IOM World Champs, Marseille, France Photos by David Turton
75. 20th Oct - 2008 QRYA Major Events Calendar
76. 18th Oct - 2007 IOM World Champs, Marseille, France Photos by David Turton
77. 18th Oct - 2007 IOM World Champs, Marseille, France Follow the Message Board
78. 16th Oct - 2007 IOM World Champs, Marseille, France Progressive Results
79. 15th Oct - NLOMYS Scratch Series - RD7
80. 15th Oct - 2007 IOM World Champs, Marseille, France Progressive Results
81. 14th Oct - 2007 IOM World Champs, Marseille, France Photos by David Turton
82. 14th Oct - 2007 IOM World Champs, Marseille, France Progressive Results
83. 14th Oct - 2007 IOM World Champs, Marseille, France Follow the Message Board
84. 14th Oct - 2007 IOM World Champs, Marseille, France Video2
85. 14th Oct - 2007 IOM World Champs, Marseille, France Video1
86. 14th Oct - 2007 IOM World Champs, Marseille, France Photos
87. 14th Oct - 2007 IOM World Champs, Marseille, France Webcam
88. 13th Oct - 2007 IOM World Champs, Marseille, France Photos by David Turton
89. 13th Oct - 2007 IOM World Champs, Marseille, France
90. 13th Oct - The ARYA Website is currently experiencing technical problems beyond our control - try again soon!
91. 12th Oct - 2007 IOM World Champs, Marseille, France Follow the Message Board
92. 12th Oct - 2007 IOM World Championships, Marseille, France 13th - 20th Oct 2007
93. 9th Oct - Central Queensland 'EC12' Championship - Bundaberg
94. 8th Oct - WMRMYC Inc Winter Scratch Series RD3
95. 4th Oct - Sth Qld RM Championship - Carbrook 15th & 16th Dec 2007
96. 4th Oct - Inaugural 3x1 hour passage races event - Gold Coast 17th Nov 2007
97. 4th Oct - Pine Rivers Radio Yacht Club - Mono Invitation Day 30th Sept 2007
98. 30th Sep - WMRMYC Inc. - JL SULLIVAN MEMORIAL TROPHY RABY BAY
99. 24th Sep - NLOMYS Handicap Series - RD7
100. 24th Sep - For improved exposure my message board has been linked to the ARYA
101. 24th Sep - NQ Marblehead Championships 2007
102. 18th Sep - Brisbane Radio Yacht Club - 10R/RM Sail Day
103. 18th Sep - Jeff's Sail to Rules Day - Day 10
104. 16th Sep - WMRMYC Inc Handicap Series - RD8
105. 9th Sep - NLOMYS Scratch Series - RD6
106. 8th Sep - Paradise Radio Yacht Club Fleet Racing
107. 3rd Sep - WMRMYC Inc Handicap Series - RD7
108. 3rd Sep - Jeff's Sail to Rules Day - Day 9
109. 28th Aug - Brisbane Radio Yacht Club - 10R/RM Sail Day
110. 27th Aug - Clive Brooks Scratch & Handicap Trophy
111. 27th Aug - NLOMYS Handicap Series - RD7
112. 20th Aug - Sth QLD IOM Championship - FINAL
113. 14th Aug - Monday Social Sailing
114. 13th Aug - NLOMYS Scratch Series - RD5
115. 13th Aug - QLD EC12 Championship
116. 6th Aug - WMRMYC Inc Winter Scratch Series RD2
117. 6th Aug - Jeffs Sail to Rules Day - Day 8
118. 1st Aug - Paradise Radio Yacht Club Fleet Racing
119. 29th July - Isles of Newport Handicap Regatta
120. 24th July - Jeffs Sail to Rules Day - Day 7
121. 23rd July - NLOMYS Handicap Series - RD6
122. 18th July - WMRMYC Inc Winter Handicap Series RD5
123. 18th July - Brisbane Radio Yacht Club - 10R/RM Sail Day
124. 18th July - NZ IOM Championship
125. 9th July - NLOMYS Scratch Series - RD4
126. 9th July - Jeffs Sail to Rules Day - Day 6
127. 9th July - Brisbane Radio Yacht Club - 10R/RM Sail Day
128. 3rd July - QR/CMOA Results RD 1 & 2
129. 2nd July - Inaugural Interclub challenge, Gold Coast
130. 2nd July - WMRMYC Inc Winter Handicap Series RD4
131. 2nd July - SE QLD 10R Championship
132. 25th June - Paradise Radio Yacht Club Fleet Racing
133. 25th June - NLOMYS Handicap Series - RD5
134. 18th June - WMRMYC Inc Winter Handicap Series RD3
135. 11th June - QLD IOM State Titles
136. 4th June - WMRMYC Inc Winter Scratch Series RD1

137. 2nd June - STH QLD EC12 Championships
138. 31st May - QLD IOM State Titles is now a 2 day event
139. 28th May - NLOMYS Handicap Series - RD4
140. 25th May - BRYC Inc - Jeff's Sail To Rules Day" at Carbrook
141. 25th May - BRYC - RM / 10R Sail Days
142. 21st May - WMRMYC Inc Winter Handicap Series RD2
143. 14th May - NLOMYS Scratch Series - RD3
144. 14th May - BRYC - RM / 10R Sail Days
145. 14th May - Paradise Radio Yacht Club Fleet Racing
146. 9th May - QLD RM Championships